



2026 FORUM RECAP



FESTIVAL EXPOSITION

511 000+

visitors

180

stands

74

regions
of Russia

12

foreign
countries

574

participating
organizations

Participants:



Abkhazia



Venezuela



Kyrgyzstan



Cuba



Thailand



Uganda



Uzbekistan

First-time participating countries:



Belarus



Myanmar



Nicaragua



Sri Lanka

Country-Guest:



China

BUSINESS PROGRAMME

4 726 participants

69 business
sessions

343 speakers
and experts

107
agreements

238
media
representatives

BUSINESS PROGRAMME

Networking sessions.
First in 2026

3
days

285
face-to-face
meetings

206
participants in
8
group networking
sessions

FESTIVAL PROGRAMME

1800+ events

15 areas

First in 2026:

**'Let's Travel!' Race
Chinese Kites Festival**

FESTIVAL PROGRAMME

25 000+
users
of the Mobile Guide

422 published
special offers
for tourists

3221 participants in the
'Let's Travel!' Ques

2 513
participants in

152
excursions
in the exposition area
organized by 'More than
a trip'
(Federal Agency for Youth
Affairs (Rosmolodezh))

Media Coverage

12 568 media
reports

in particular:

6 386

Russian
federal media

6 095

Russian
regional media

87

Foreign media

FORUM GROWTH 2025/2026

	2025	2026
VISITORS	433 000+	511 000+
REGIONS OF RUSSIA WITH EXPOSITIONS	83	74
FOREIGN COUNTRIES WITH EXPOSITIONS	9	12
EXPOSITION STANDS	140	180
EXHIBITING ORGANIZATIONS	438	574
PARTICIPANTS IN THE BUSINESS PROGRAMME	4 000	4 726
SIGNED AGREEMENTS	67	107
MOBILE GUIDE USERS	6 000+	25 000+
SPECIAL TOURISTIC OFFERS IN THE APP	171	422