

BUSINESS PROGRAMME ARCHITECTURE 5th LET'S TRAVEL! INTERNATIONAL TOURISM FORUM

10-15 JUNE 2025, MOSCOW)

10 JUNE, 10:30-12:00, PLENARY SESSION:

DISCOVERING RUSSIA: HOW TRAVEL IS CHANGING THE COUNTRY



REGIONS



PITCH SESSIONS FOR RUSSIAN
AND INTERNATIONAL INVESTMENT PROJECTS

RUSSIAN TOURISM DEVELOPMENT CONFERENCE

OPEN DIALOGUE BETWEEN BUSINESS AND GOVERNMENT OFFICIALS

MEETING OF THE NATIONAL EXPERT COUNCIL ON THE DEVELOPMENT OF HUMAN RESOURCES IN THE TOURISM AND HOSPITALITY INDUSTRY

AWARD CEREMONIES

DIGITALIZING TOURISM: IN SEARCH OF A LEGAL BALANCE

PARLIAMENTARY HEARINGS OF THE STATE DUMA'S COMMITTEE ON TOURISM AND TOURISM INFRASTRUCTURE DEVELOPMENT

INFRASTRUCTURE. INVESTMENT

- The Implementation of Large Investment Projects in the Tourism Sector: Challenges and Opportunities
- Development of Inclusive Tourism: Strategic Approaches and Government Initiatives
- Transport Arteries of Tourism: Improving Infrastructure for Comfortable Travel
- Hospitality Infrastructure: Effective Creation and Development
- Investing in Hospitality: Various Investment Models and Enhancing the Efficiency of State Support
- Best Practices in Tourism from the Experience Ecosystem
- Putting Training into Practice: Attracting Investment to the Regions
- The North as a Point for Growth: Unlocking the Potential for Investment and Tourism in Russia's Arctic Settlements
- Creating and Developing a Modern Park the Whole Family Can Enjoy
- First Expanded Meeting of the Council for the Classification of Accommodation Facilities

- Russia's Silver Necklace. Reboot
- Expanding Rural Tourism: The Potential of Rural Areas and Small Towns
- Travelling to the East: Opportunities for Tourists Investors
- Strategic Priorities for the Development of Auto Tourism
- Patriotic Routes in the Service of Education
- Independent Tourism: A Development Trend Benefiting the Whole Country
- Came, Fell in Love, Stayed: How Tourism is Attracting People to Cities with Scientific Potential
- Be an Expert at Home. How Russia's Many National Cuisines Contribute to a Trip Across the Country
- Russia A Territory of Discoveries: Travel in an Era of Change
- Event Tourism as a Factor in Regional Development: Experience of Organizing Events in the Kirov Region
- Historical and Cultural Tourism: How Cultural Heritage Sites Increase a Region's Tourism Potential
- Popular Science Tourism in the Regions: Hot Spots for Young Travellers

- Tools for Promoting the Tourism Potential of Russian Regions
- Religious Tourism and Pilgrimages in Russia: Issues and Prospects
- Evolution of Tour Operators: Transition to Sustainable Development
- Factories, People, Cities: Industrial Tourism and Regional Development Strategies
- Eating My Way Across Russia. Tapping into Taste and a Region's Culinary Identity
- Impact of Sporting Events on the Development of Urban Tourism Potential and Socio-Economic Effects on Civil Society
- Meeting of the Organizing Committee for the Preparation and Holding Celebrations for the 60th Anniversary of the Golden Ring Tourist Route in the Central Federal District in 2027
- A Map of Musical and Festival Tourism in Russia
- Manufacturing Creative Tourism
- Creativity and Cooperation in the Promotion of Small Towns
- A New Kind of Travel: Visionary Experience in the Regions

IMPORT SUBSTITUTION AND TECHNOLOGIES

- Import Substitution in the Tourism Industry: State Policy Priorities and Industry Solutions
- Common Hospitality Standards: The Competitive Advantage of Service Quality
- Ski Resort and Changing Times: Innovation and Sustainable Development

WORKFORCE

- From Quantity to Quality: Labour Productivity in Tourism
- HR for the Tourism of the Future: Strategic Private-Public Partnership to Develop Human Capital
- The Key Role of Guides in Tourism Experiences: Standards, Technologies, and Innovations
- The Future of Children's Tourism: Innovation, Experience, and Educational Challenges
- Travel as a Lifestyle: Youth Ambassadors
- Teams of the Future: Human Resources for Tourism and Hospitality
- More than Work: The New Trend of Meaningful Travelling
- Your Start in Tourism

INTERNATIONAL COOPERATION

- From Declarations to Partnership: Reducing Regulatory Barriers with Friendly Countries
- The Role of Tourism in Preserving Historical Heritage and Strengthening International Ties
- Travel that Inspires: How to Create an Attractive Image of Russia Abroad
- Combining Spaces and Harmonizing Cultures: Cross-Border Routes for Tourist Exchanges
- Tourism and Investment: Russia Africa