

LET'S TRAVEL! INTERNATIONAL TOURISM FORUM

The Forum is a major global-scale event in the Russian tourism industry and a key platform that brings together the professionals from the industry community and a broad audience of travellers.



Vladimir
Putin

President
of the Russian Federation

"The Forum is held in a creative and constructive manner, and its decisions contribute to the further establishment of a competitive tourism market in our country, the improved quality of services, the training of skilled professionals, and the overall promotion of Russia as one of the most interesting and hospitable travel destinations."



Mikhail
Mishustin

Prime Minister
of the Russian Federation

"The 5th International Tourism Forum created an environment for interaction, business contacts, and new projects, which is important for the regions as well as the experts and industry professionals who were invited."



Dmitry
Chernyshenko

Deputy Prime Minister
of the Russian Federation

"The Let's Travel! Forum is a key event in the country's tourism sector. At the Forum, we were able to obtain feedback from citizens and businesses and evaluate the effectiveness of state support measures. Moreover, strategic decisions were worked out and proposals were received to improve the processes for implementing tourism industry projects."



Anton
Kobyakov

Adviser
to the President
of the Russian Federation

"The Let's Travel! International Tourism Forum has grown to become a major attraction for tourists from other countries, a place where you can cross Russia in six days and learn about the rich cultural diversity of our country and partner countries."

PARTICIPATION FORMATS

Forum and Festival Partner

- Opportunity to take part in an open dialogue between business and the government with the participation of senior government officials, heads of the Russian regions, and directors of industry departments
- Inclusion of your own event or speaker in the business programme during an expert discussion at an anchor nationwide Forum
- An audience of over 500,000 private clients to promote your company's brand or product

Exposition at the tourism Festival

- Opportunity to hold thematic events at the Festival
- Attract the attention of media representatives and bloggers working at the Forum
- Test and launch a new product for different target groups



Leticia
Gomez

Ministry of People's Power
for Tourism of the Bolivarian
Republic of Venezuela

"It was an honour for us to serve as a Partner Country, which enabled us to not only strengthen our friendly ties with the Russian Federation, but to also introduce the Russian people to our tourism opportunities and the diversity of destinations that Venezuela has to offer.



Partner
Country
VENEZUELA

This important exhibition platform provided a successful space for creating partnerships that will contribute to the development of a more sustainable, inclusive, and prosperous tourism sector for all. We once again confirmed our status as a first-class international destination here.

BUSINESS OPPORTUNITIES

- Present and sell your goods and services to the largest exhibition audience in Russia
- Expand partnerships and sign agreements
- Promote your brand among both direct consumers and senior managers in the tourism industry
- Successfully develop business communications among experts and professionals in the tourism industry and 20 related sectors
- Interact with clients, get feedback about products, and replenish your clientele with warm leads

Venezuela showed that it is a mega-diverse country with a rich culture and unique landscapes that offers visitors unforgettable experiences."



Maxim
Reshetnikov

Minister
of Economic Development
of the Russian Federation

"Tourism is directly linked to the country's well-being. It provides jobs, investment, and it's a growth tool for the regions. Today, it is crucial not only to respond to challenges, but to turn them into opportunities and find new growth points and focuses for development. The Let's Travel! Forum has become a platform where industry speaks the language of solutions, not problems."



2025 PHOTO BANK

2025 FIGURES

BUSINESS PROGRAMME

G2B G2G B2B

61
Business sessions

86
Regions of Russia

427
Speakers

32
Countries

4 043
Participants

67
Agreements

COVERAGE

392 000
Social media

+108% growth versus the same
period of 2024

11 500
Media publications

+145% growth versus the same
period of 2024

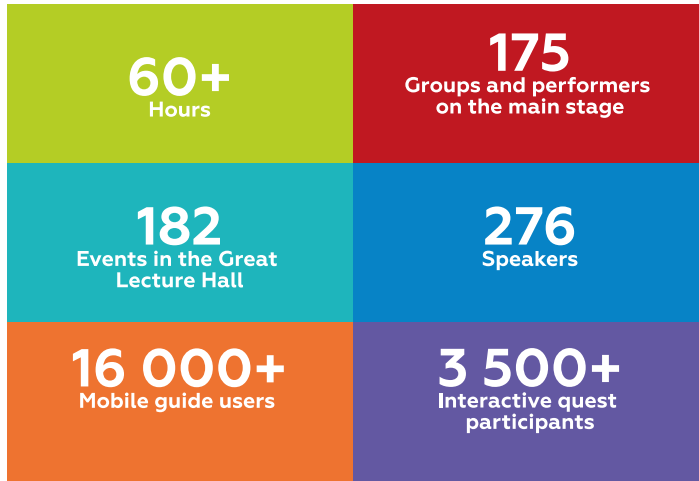
FESTIVAL EXPOSITION

G2C

B2C



FESTIVAL PROGRAMME



THANKS TO OUR PARTNERS!

COUNTRY PARTNER

Venezuela
открыта для будущего

GENERAL PARTNERS

COSMOS
HOTEL GROUP

BN GROUP
Девизом деревенского домостроения

OFFICIAL PARTNER BANK

РОССЕЛЬХОЗБАНК

OFFICIAL PARTNERS

БАНК

MANTERA
ЭКОСИСТЕМА ВПЕЧАТЛЕНИЙ

INVESTMENT PARTNER

кавказ-рф

FESTIVAL PARTNERS

Malaysia
Visit Malaysia 2025
Truly Asia

ökko
онлайн-кинотеатр

STRATEGIC PARTNER

САНКТ-ПЕТЕРБУРГ
КОНГРЕССНО-ВЫСТАВОЧНОЕ БЮРО

PARTNER

ВДНХ

COMMUNICATION PARTNER

MAER

PARTNER REGION

МИНИСТЕРСТВО КУЛЬТУРЫ И ТУРИЗМА МОСКОВСКОЙ ОБЛАСТИ

PARTNER CITY

ТУРИЗМА
Курортная область

CULTURAL PROGRAMME PARTNERS

исследуйте Oman

VisitTyumen.ru

'DEVELOP' ISLAND PARTNER

sollers

BUSINESS PROGRAMME PARTNERS

АВТОДОР

MAYRVEDA

ПАНАРКТИК СТАР

РОСАТОМ

ORGANIZER



The Roscongress Foundation is a socially oriented non-financial development institution and a major organizer of nationwide and international conventions; exhibitions; and business, public, youth, sporting, and cultural events. It was established in pursuance of a decision by the President of the Russian Federation.

Each year, the Foundation's events draw participants from 209 countries and territories, with more than 15,000 media representatives working on-site at Roscongress' various venues. The Foundation benefits from analytical and professional expertise provided by 5,000 people working in Russia and abroad.

ROSCONGRESS.ORG

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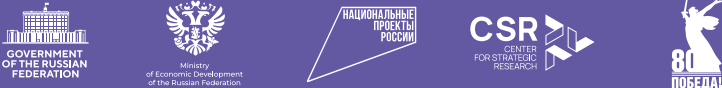
EXHIBITOR
CATALOGUE



BECOME
AN EXHIBITOR



RECAP OF 2025



#LETSTRAVEL

RUSTRAVELFORUM.COM/EN/