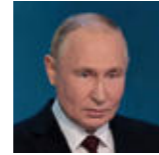


## 'LET'S TRAVEL!' INTERNATIONAL TOURISM FORUM

The Forum is a major global-scale event in the Russian tourism industry and a key platform that brings together the professionals from the industry community and a broad audience of travellers.



**Vladimir Putin**

President of the Russian Federation

"The Forum is held in a creative and constructive manner, and its decisions contribute to the further establishment of a competitive tourism market in our country, the improved quality of services, the training of skilled professionals, and the overall promotion of Russia as one of the most interesting and hospitable travel destinations."



**Mikhail Mishustin**

Prime Minister of the Russian Federation



**Dmitry Chernyshenko**

Deputy Prime Minister of the Government of the Russian Federation



**Anton Kobayakov**

Adviser to the President of the Russian Federation

## PARTICIPATION FORMATS

### Forum and Festival Partner

- Opportunity to take part in an open dialogue between business and the government with the participation of senior government officials, heads of the regions of Russia, and directors of industry departments
- Inclusion of your own event or speaker in the business programme during an expert discussion at an anchor nationwide Forum
- An audience of over 500,000 private clients to promote your company's brand or product

### Exposition at the Tourism Festival

- Opportunity to hold thematic events at the Festival
- Attract the attention of media representatives and bloggers working at the Forum
- Test and launch a new product for different target groups

## BUSINESS OPPORTUNITIES

- Present and sell your goods and services to the largest exhibition audience in Russia
- Expand partnerships and sign agreements
- Promote your brand among both direct consumers and senior managers in the tourism industry
- Successfully develop business communications among experts and professionals in the tourism industry and 20 related sectors
- Interact with clients, get feedback about products, and replenish your clientele with warm leads



**Leticia Gomez**

Ministry of People's Power for Tourism of the Bolivarian Republic of Venezuela



**Country Partner VENEZUELA**

"It was an honour for us to serve as a Partner Country, which enabled us not only to strengthen our friendly ties with the Russian Federation, but also to introduce the Russian people to tourism opportunities and the diversity of destinations that Venezuela has to offer."

This important exhibition platform provided a successful space for creating partnerships that will contribute to the development of a more sustainable, inclusive, and prosperous tourism sector for all. We once again confirmed our status as a first-class international destination here.

Venezuela showed that it is a mega-diverse country with a rich culture and unique landscapes that offers visitors unforgettable experiences."

"The 5th International Tourism Forum created an environment for interaction, business contacts, and new projects, which is important for the regions, as well as for the invited experts and industry professionals."

"The 'Let's Travel!' Forum is a key event in the country's tourism sector. At the Forum, we were able to obtain feedback from citizens and businesses and evaluate the effectiveness of state support measures. Moreover, strategic decisions were worked out and proposals were received to improve the processes for implementing tourism industry projects."

"The 'Let's Travel!' International Tourism Forum has grown to become a major attraction for tourists from other countries, a place where you can cross Russia in six days and learn about the rich cultural diversity of our country and partner countries."



**Maxim Reshetnikov**

Minister of Economic Development of the Russian Federation

"Tourism is directly linked to the country's well-being. It provides jobs, investment, and it's a growth tool for the regions. Today, it is crucial not only to respond to challenges, but to turn them into opportunities and find new growth points and focuses for development. The 'Let's Travel!' Forum has become a platform where industry speaks the language of solutions, not problems."

## 2025 FIGURES

### BUSINESS PROGRAMME

G2B G2G B2B

**61**  
Business sessions

**86**  
Regions of Russia

**427**  
Speakers

**32**  
Countries

**4 043**  
Participants

**67**  
Agreements

### COVERAGE

**392 000**  
Social media

+108% growth versus the same period of 2024

**11 500**  
Media publications

+145% growth versus the same period of 2024

### FESTIVAL EXPOSITION

G2C B2C

**72 000 m<sup>2</sup>**  
Exposition area

**433 000**  
Visitors

**140**  
Stands

**438**  
Exhibiting organisations

**83**  
Regions of Russia

**9**  
Countries

### FESTIVAL PROGRAMME

**60+**  
Hours

**175**  
Groups and performers on the main stage

**182**  
Events in the Grand Lecture Hall

**276**  
Speakers

**16 000+**  
Mobile guide users

**3 500+**  
Interactive quest participants



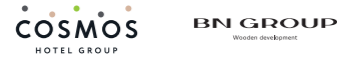
2025 PHOTO BANK

## THANKS TO OUR PARTNERS!

### COUNTRY PARTNER



### GENERAL PARTNERS



### OFFICIAL PARTNER BANK



### OFFICIAL PARTNERS



### INVESTMENT PARTNER



### FESTIVAL PARTNERS



### STRATEGIC PARTNER



### PARTNER



### COMMUNICATION PARTNER



### PARTNER REGION



### PARTNER CITY



### CULTURAL PROGRAMME PARTNERS



### 'DEVELOP' ISLAND PARTNER



### BUSINESS PROGRAMME PARTNERS



## ORGANIZER



The Roscongress Foundation is a socially oriented non-financial development institution and a major organizer of nationwide and international conventions, exhibitions, and business, public, youth, sporting, and cultural events. It was established in pursuance of a decision by the President of the Russian Federation.

Each year, the Foundation's events draw participants from 209 countries and territories, with more than 15,000 media representatives working on-site at Roscongress' various venues. The Foundation benefits from analytical and professional expertise provided by 5,000 people working in Russia and abroad.

ROSCONGRESS.ORG

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EXHIBITOR  
CATALOGUE



BECOME  
AN EXHIBITOR



# RECAP OF 2025



10-14 JUNE  
**2026**  
VDNH, MOSCOW  
**RUSSIA**

#LETSTRAVEL

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